



# VIX VERIFY ANNOUNCES LAUNCH OF NEW **greenID** SUITE OF GLOBAL SERVICES

---

*VIX Verify's **greenID** platform provides customers worldwide with the most trusted, convenient, and compliant combination of consumer onboarding and identity verification solutions.*

---

**VIX Verify** October 5th, 2015 announces the launch of a new suite of services as part of its **greenID** online identity verification platform.

*"These new services significantly enhance the end-to-end capabilities of the global **greenID** platform, streamlining how customers integrate **greenID** into their online user experience, supporting critical global data processing and enhancing the ability to detect fraud."* **said Allan Sullivan, Chairman of VIX Verify.**

The range of new services roll out on a regional basis from October. These services will be available to new and existing **greenID** customers. Customers have the ability to easily select the services that best suit their onboarding and identity verification requirements through a single SAAS partner. Global customers can implement a worldwide **greenID** solution and manage services and verification rules at a local level.

## **greenID SimpleUI**

An advanced user interface and simple integration option for the **greenID** platform, enabling a business to launch online verification within days rather than weeks.

## **greenID Mobile Verification**

Enabling seamless integration of **greenID**'s verification services into customer's native mobile apps through iOS or Android SDKs.

## **greenID Facial Compare**

Facial biometric verification, automatically comparing a live image with an identity document, validating the document holder's identity, for consumers' onboarding in completely online/mobile environments.

## **greenID 365 – Sanction and PEP Lists**

Providing continual AML/CTF compliance monitoring of businesses' consumer databases against sanctions, PEP and hotlists. A powerful web portal provides alerts and service management.

## **greenID Fraud Monitor**

Incorporating fraud detection and risk evaluation into the verification process, using consumer behaviour, device and location metrics.

## **Global Data Centres Expansion**

Additional onshore processing through new data centres in Europe and Asia, complementing existing facilities. US expansion is currently in process.

## **About greenID (by VIX Verify)**

**greenID™** is a secure, privacy-compliant online service that verifies consumer identities in real-time. It is easy to implement and enables consumers to verify their details themselves, online, rather than in-person. **greenID** integrates identity data covering billions of individuals, global document authentication, biometric verification, mobile onboarding, and AML/CTF and KYC compliance. Globally, 250+ organizations verify millions of individuals each year using **greenID**.