



# VIX VERIFY ANNOUNCES EXPANSION OF greenID GLOBAL CONSUMER ON-BOARDING AND IDENTITY VERIFICATION PLATFORM

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*VIX Verify's **greenID** platform provides customers worldwide with the most trusted, convenient, and compliant combination of consumer on-boarding and identity verification solutions.*

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**VIX Verify** September 21<sup>st</sup>, 2015 announces a major expansion in its global consumer on-boarding and identity verification coverage for its core platform, **greenID**. The addition of multiple credible new data sources covering Europe, South East Asia, the USA, and Africa now enables **VIX Verify** to provide **greenID** clients with the most comprehensive set of global data sources in the worldwide market. **greenID** now supports some of the industry's highest verification rates while ensuring regulatory compliance on a global scale.

**VIX Verify's greenID** platform currently supports clients in Australia, New Zealand, Europe, Asia, Africa and the USA. **greenID** enables clients to rapidly and efficiently onboard new customers in real-time in an online or mobile environment, and to verify their identities against a comprehensive set of global data sources to meet their KYC and AML obligations.

*"This new set of capabilities provides an exciting opportunity for multinational and regional businesses to benefit from using our unique one-stop-shop **greenID** verification solution.*

*Not only will our existing clients benefit from our much greater identity verification coverage, but we now offer a truly unique global service." **Allan Sullivan, Chairman of VIX Verify.***

## **greenid.**<sup>™</sup>

### **What is greenID and how does it work?**

**greenID**<sup>™</sup> is a secure, privacy-compliant online service that verifies the identity of consumers in real-time. It is easy to implement and allows your customers to verify their details themselves online, rather than in-store or in-person. **greenID** is the leading global end-to-end identity verification solution integrating biometric verification/authentication options, mobile onboarding tools and enabling organisations to meet statutory obligations including Counter Terrorism Financing (CTF) and Anti-Money Laundering (AML) legislation.

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